

As the owner of a vacation rental property in Florida you may be contemplating the most effective method of marketing your home to maximise rentals.

The Internet is fast becoming the most important source of rentals lead.

A presence on the internet is essential for any home owner wishing to manage their own bookings.

Florida Villa Owner Services, LLC, can provide you with a number of internet marketing packages to suit your needs. Inside you will find a selection of the services we offer. More information and details of our charges can be found at our website.



Find Us At



Providing internet marketing solutions to owners of vacation rental homes in the State of Florida, USA

Website Design
Virtual Tours
Internet Marketing

www.fvos.com

Website Design

A personal website can fully showcase your home to potential guests using a combination of photographs, descriptive text, and a downloadable brochure. The inclusion of an enquiry and booking form enables reservations to be made online with minimal effort. All your booking documents will be in PDF format for easy download by your guests.

So whether you have one home or many we can help with all your marketing needs by designing a user-friendly, search engine optimised website to showcase your home(s).

Check out our portfolio of designs at our website www.fvos.com. All websites designed by us include free hosting and maintenance for one year.



360° Virtual Tours

Due to the increase in competition to secure rental bookings the use of virtual tours to promote vacation homes is growing.

A virtual tour can promote your vacation home on the internet in true 360-degree format. Allowing your potential guests the opportunity of seeing all around your home with a unique interactive tour.

The use of market leading iPIX software gives your potential guests the ability to step right into the center of the picture and rotate the view 360 degrees in every direction.

Flat, static images of your tour (as shown below) can also be provided if required.



All images are reviewed before being published.

What is included?

- All post production and image enhancement work
- The virtual tour is hosted for FREE on our servers – we will provide you with details of how to link to the tour from your website or online advertising.
- e-Brochure on CD-ROM – this can be uploaded to your website for downloading or sent by email to potential guests.
- The virtual tour, a brief description of your property and your contact details will be listed for free on www.360vacationrentals.com for as long as you own the property for rental.



Internet Marketing

As a rental property owner inclusion on a commercial villa listings website is still the most effective way of reaching your target market.

Our highly successful FRbVO Villas2000 website enjoys great success in search engine results for keyword phrases. First page rankings at Google, Yahoo, MSN and AltaVista ensure the site attracts an average of over 800 visitors every day.



Established in 1999, this website is one of the largest online directories of vacation homes that advertise properties located in Florida.

For the cost of 1 year's membership your vacation rental property will be listed on the villas2000 family of websites.

Other Photography Services

As an additional service a selection of wide angle still photos of your vacation property can be produced.

However, should homeowners choose to use their own images for internet marketing projects these can, if required, be enhanced to ensure best results.